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MACY'S RETURNS AS DIAMOND SPONSOR FOR 2015 NATIONAL ASSOC. OF ASIAN AMERICAN PROFESSIONALS CONVENTION

DALLAS – August 6, 2015 — Macy's has returned as the title sponsor of the 2015 National Association of Asian American Professionals (NAAAP) convention, being held in Dallas from Aug. 6 to 8. Around 500 professionals were expected to attend the event, which brings together members of the Asian Pacific American professional leadership group's 26 United States and Canadian chapters for a three-day convention, employee resource group (ERG) summit, and job recruitment expo.

Macy's long-standing relationship with NAAAP dates back to 2011 with the retailer being the title sponsor or a top-tier level sponsor for all four years.

"Macy's has been a proud sponsor and loyal partner to the National Association of Asian American Professionals," said Kristyn Page, vice president of Diversity and Inclusion, for Macy's. "We support NAAAP's mission and every year we look forward to participating in the national convention because of its energy, unique format, and innovative approach to elevating leadership for Asian Pacific Americans."

This year's theme is "Resilience: The Power of the Asian Leader" – a message that resonated throughout the workshops, leadership boot camps, and breakout sessions. Business and government leaders, executives, and coaches will tackle the topic with sessions, including the state of Asian American leaders; breaking the "glass ceiling"; navigating leadership paths for women; and image projection.

The "Be Your Own Brand" workshop, sponsored by Macy's, will help inform the attendees about the importance of defining their own style so they can set themselves ahead of the crowd and position themselves for long-term success.

"To stand out as a leader within your organization, you need to do more than just elevate your skills – you need to elevate your style," Page said. "Taking it to the next level is what will truly set you apart from the rest."

Other convention highlights will include the 4th annual "Groundbreakers Speak: A Conversation with Asian Movers and Shakers" panel. Moderated by producer and actor Tammy Nguyen Lee, of Against the Grain Productions, the popular event will bring together industry tastemakers, including TV host and beauty expert Tiffany Hendra; Phil Yu, blogger and founder of *AngryAsianMan.com*; singer Larry g(EE); and Quan Phung, TV producer and president of Slingshot Global Media, for a dynamic, open dialogue about leadership today and their individual paths to success.

The 2015 NAAAP Chapter Awards will be presented at a special luncheon, sponsored by Macy's, that will honor the achievements of the top NAAAP leader, program, chapter and start-up chapters of the year, as

well as giving recognition to the Nepal Relief Project. PJ Singh, Macy's Vice President of Global Business Partners – Product Development and Sourcing, will deliver the luncheon's keynote address.

The convention will culminate in a night of glitz and glamour at the NAAAP Gala and NAAAP 100 Awards, which will honor the leadership contributions of Ronald W. Chang, president of UPS Capital; Tammy Nguyen Lee, president and co-founder of Against the Grain Productions; and Lieutenant Commander Albert Wong, president of AKW Global Enterprises.

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About Macy's

Macy's, the largest retail brand of Macy's, Inc., delivers fashion and affordable luxury to customers at approximately 775 locations in 45 states, the District of Columbia, Puerto Rico and Guam, as well as to customers in the U.S. and more than 100 international destinations through its leading online store at macys.com. Via its stores, e-commerce site, mobile and social platforms, Macy's offers distinctive assortments including the most desired family of exclusive and fashion brands for him, her and home. Macy's is known for such epic events as Macy's 4th of July Fireworks® and the Macy's Thanksgiving Day Parade®, as well as spectacular fashion shows, culinary events, flower shows and celebrity appearances. Macy's flagship stores -- including Herald Square in New York City, Union Square in San Francisco, State Street in Chicago, and Dadeland in Miami and South Coast Plaza in southern California -- are known internationally and are leading destinations for visitors. Building on a more than 150-year tradition, and with the collective support of customers and employees, Macy's helps strengthen communities by supporting local and national charities giving more than \$69 million each year to help make a difference in the lives of our customers.

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